**ABSTRACT**

This research explores the effectiveness of the Snowball Throwing Method in improving tenth-grade students’ reading comprehension and learning interest at Assalam IBS. Conducted as classroom action research, the study involved 30 students from class X.C over two cycles. Data collection methods included reading comprehension tests, learning interest questionnaires, observations, and interviews. The results indicated significant progress across the two cycles. In Cycle 1, students achieved an average reading comprehension score of 67.67 and a learning interest score of 98.80. These scores increased to 77.75 and 112.30, respectively, in Cycle 2. Observational and interview data further reinforced these findings, showing students’ positive engagement with activities using the Snowball Throwing Method. This approach effectively enhanced both reading comprehension and student participation by encouraging active involvement and collaboration. It created a more dynamic and interactive learning environment. The study concludes that the Snowball Throwing Method is a valuable strategy for overcoming challenges in reading comprehension and fostering greater interest in learning among high school students.

**Keywords:** Reading Comprehension, Learning Interest, Snowball Throwing, and Classroom Action Research