**THE EFFECTIVENESS OF YOUTUBE IN IMPROVING STUDENTS’ WRTITING SKIILS IN RECOUNT TEXTS**

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***ABSTRACT***

This study aims to determine the effectiveness of YouTube as a medium to improve students' writing skills, especially in tenth grade recount texts at PGRI 1 Palembang High School. This study examines how the use of YouTube impacts students' ability to structure, organize, and express their experiences in writing. In this study, the researcher used quantitative research. The sample was taken from tenth grade students at SMA PGRI 1 Palembang, totaling 31 students. The 31 students underwent a pre-test and post-test to measure their writing ability. The results showed a significant improvement in students' writing ability after using YouTube videos. The average pre-test score was 60, with a score range of 41 to 77. After the intervention, the average post-test score increased to 80 with a range from 73 to 84. The t-test analysis showed the obtained t-value of 12.30 surpassed the critical value of 1.696. During the pre-test students had difficulties in creating ideas and grammar. The post results of students exposed to YouTube showed that students became more proficient in generating ideas and using correct grammar in narrating their personal experiences. Thus the use of YouTube proved effective for developing students' writing skills.

***Keywords:*** *YouTube, Writing Skills, Recount Texts*