

CHAPTER I

INTRODUCTION

In this chapter discusses about: (1) background, (2) identification of problem, (3) limitation of problem, (4) formulation of problem, (5) objective of study, (6) significant of the research.

1.1 Background

Social media is increasingly playing a role in language teaching and learning to improve students' English language competence. As the video Tik Tok and Instagram, where they used for language learning were ranked as the second most popular knowledge sharing videos in 2020. In fact, a lot of research has been conducted on the benefits of using social networks to help students improve their language. English knowledge and skills. Social networking is an activity where all individuals are connected via social media, making it possible for us to do things that were previously impossible or impossible to do.

In this case, the most dominant generation is the millennial generation namely generation Z, Ramadhan (2020). One of the social media networks that is currently widely used by all generations in 2020, especially the Millennial generation and Generation Z is TikTok. One of the social media platforms that is widely used and is currently being hotly discussed and widely used, Firamadhina & Krisnani (2020). In this case, every student is required to have a TikTok and Instagram social media account because students are now included in generation Z.

Generation Z is a transition generation from generation Y when technology began to develop. According to David Stillman and Jonah Stillman (2017, p. 309) Gen Z is the newest working generation, born between 1995 and 2012, and is also called the net

generation or internet generation. The characteristics of this generation are those who like technology, are flexible, smarter, and tolerant of cultural differences. A striking difference between generation Z and other generations is the use of cell phones. Easy use of internet access. This is in line with generation Z who is always connected with cyberspace and can do everything with technology, including using it to obtain information and educational media. Where currently it is supported by lots of interesting content that can be linked to learning on the social media Tik Tok and Instagram. According to Indonesian Digital Reports (2019), Indonesia is the country with the fourth highest number of active Instagram users among other countries.

The majority of Instagram users in Indonesia are aged between 18 and 24 years, both men and women. Instagram offers a wonderful opportunity for teachers and students to learn languages, Teng et al (2022). In addition to giving students a good perspective on language and culture, Instagram encourages critical thinking about the learning process. Students can also practice four English skills at once on Instagram. In other words, Instagram is useful to help students learn to speak.

Speaking is the ability to articulate sounds or words that express, state or convey intentions, ideas, thoughts and feelings that are produced and arranged according to the listener's needs so that the message can be understood. Everyone has their own way of conveying their ideas or thoughts enthusiastically. Therefore, learning material must be described appropriately in order to improve general speaking ability well. Tik Tok users have the ease and adaptability to add background sounds to the app with ease. This capability allows the Tik Tok application to process words that represent, convey, or express intentions, ideas, emotions, and feelings that are collected and created according to demands. This has a good impact on honing English speaking for students using the Tik Tok application.

The popularity of the TikTok application allows a large number of users, especially young people, to take advantage of this platform. This is to obtain knowledge and information that is conveyed concisely and simply through TikTok content. Bulele, Y. N. (2020). The impact of using TikTok on social media is a person's sense of self-confidence, especially among teenagers, Adawiyah (2020). More and more TikTok users are using English to distribute their materials, which indirectly affects the users of this application. starting with speech patterns, sentence construction, learning new terms, and understanding English video material, Apart from that, TikTok can also be used to hone students' English speaking.

Apart from social media TikTok in the 5.0 era with its current technological sophistication, there is also social media called Instagram which is also useful for training students in English. According to Babtain (2021), optimizing learning techniques and using appropriate technology is a very effective approach to increasing the possibility of student academic achievement. Additionally, it is important to maintain an optimistic outlook and prioritize participant education, Zulfikar et. al (2019). The main reason for using Instagram as a learning medium is because students are already familiar with the platform.

Instagram not only encourages student and teacher engagement during class, but also gives students the ability to produce their own digital materials and post them online; (1) encourage teaching for lifelong learning; Anyone can use Instagram. level of education; (2) Instagram can encourage interaction between teachers and students during learning; and (3) Instagram facilitates collaboration between teachers and students on a particular assignment or project. Apart from that, there are several other reasons that can be used to consider Instagram as a good learning media platform, Erarslan (2019).

In the era of education 5.0, it is a new advancement of civilization 5.0, namely through the integration of technology and humans to seize opportunities in new and inventive ways, Arjunaita (2020). Society 5.0 also teaches students to be critical thinkers, creative, and able to handle complex problems. This ability is needed to adapt to current developments in science and technology for learning.

Based on the description above, researcher found students' difficulties in learning to speak English, these difficulties included students having difficulty in pronunciation and not memorizing English vocabulary. In this research, social media is used as a tool to help improve students' English speaking ability. Where social media can provide English learning materials through videos, thereby improving the quality of speaking through the videos they watch.

Therefore, researcher is interested in finding out the effect of using social media as a learning tool on students' English speaking ability through research with the title "English Speaking Ability In Generation Z Student Through Social Media : Insight From The Revolution 5.0 Era "

1.2 Formulation of the Problem

Based on the background above, the problem is formulated: How does the use of social media as a learning tool to improving the ability to speak English among Generation Z students in the era of Revolution 5.0?

1.3Objective of the Study

The main aim of this research is to find out the extent of the use of social media as a learning tool affect the ability to speak English among Generation Z students in the era of Revolution 5.0.

1.4 Significance of the Research

Positive contributions related to research results. In general, there are two benefits expected from this research, namely theoretical benefits and practical benefits.

A. Theoretical Benefits

Theoretically, the results of this research are expected to provide benefits in the field of education, especially regarding the use of social media for the English speaking ability of Generation Z students in the 5.0 era.

B. Practical benefits

1. for students

The use of social media helps students learn speaking ability more easily so that student achievement increases along with the development of increasingly sophisticated technology.

2. for teachers

It is hoped that the results of this research will provide benefits in improving the quality of teachers and inspire people to use social media in learning English.

3. for other researchers

This research can be used as reference material in conducting further research related to the influence of social media on speaking ability.

