ENGLISH SPEAKING ABILITY IN GENERATION Z STUDENT THROUGH SOCIAL MEDIA: INSIGHT FROM THE REVOLUTION 5.0 ERA

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ABSTRAK

The objective of this study is to find the effectiveness of TikTok and Instagram social media in improving students' English-speaking skills. The method used in this study is quantitative with data collection techniques through pre-test and post-test with direct speaking tests. The population in this study were students of class VIII of SMP Muhammadiyah 03 Triyoso, and the research sample was class VIII.A, which consisted of 20 students. The result of the statistical analysis showed that there was an increase in English-speaking skills after using social media. It means that this finding confirms that social media is an effective tool for improving students' English speaking. The researcher found that the average score of students in the pre-test was 67 and the post-test was 53. The score showed that the students' average score in the pre-test was higher. The researcher also found that the result of the matched t-test calculation between the students' scores in the post-test and pre-test was 3,943. The scores were higher than the critical value of the t-table with a 5% (0,05) significance level in onetailed testing of 1.729. It means that social media could improve the students' speaking ability.

Keywords: speaking ability, Generation z, social media, revolution 5.0 era.